

OUR REAL POTENTIAL OFTEN SHINES FIRST  
THRU THE EYES OF ANOTHER.



2015 ANNUAL REPORT

## Table of Contents

FOUNDER'S LETTER Connecting to a New Future	2
MISSION, VISION, and MODEL	3
GLOBAL VOLUNTEERS and PARTNERS	4
IMPACT	5
CASE STUDIES	6-7
DONORS and SPONSORS	6
DIRECTORS	7
MOVING FORWARD	8
FINANCIAL STATEMENTS	9-10



### **Infinite Family South Africa**

Albury Park, 1 Magaliezecht Ave., Building 3, 1st Flr.  
Dunkeld West, Johannesburg, 2196  
South Africa  
+27 (0)11.560.7997

Infinite Family in South Africa is registered as:  
Section 21 non-profit company no. 2014/086518/08  
NPO: 091-530-NPO  
PBO: 930048151



### **Infinite Family**

475 Riverside Drive, Suite 1372  
New York, NY 10115  
USA  
+1.212.400.7446

Infinite Family is a 501(c)(3) public  
charity, EIN: 06-1533274

## Connecting to a New Future

Dear Friends,

Founder's Letter

Taken together, love and technology can be incredibly powerful forces for change. I know because in 2003 I met someone I would come to love unconditionally, someone who would inspire me to emerge myself in new technologies to work to break the heartbreaking cycle of hopelessness, poverty and violence perpetuated by the South African orphan crisis.

That person was our son Calder, the South African baby my husband and I adopted in Johannesburg, South Africa. Welcoming him into our lives drove me to create Infinite Family, a non-profit organization that exists to bring volunteer mentors from the around the world, face-to-face—via the Internet—with South African teenagers growing up without the information or skills they need to become self-reliant.

I understood that a generation of children—an estimated 55 million orphans across Sub-Saharan Africa—was at risk of continuing a progression of isolation, loss and dependency. I believed if they could connect with caring adults who would, through weekly, parental-style mentoring sessions, reflect back to them their own mighty potential and worth, they would see themselves in a new way and take ownership of their power to create a new vision for their futures.

As an organization, we believed in this model so fiercely that we braved unrelenting challenges: proving that long-distance relationships can be more powerful than physical boundaries, advancing technology and maintaining operations in extreme environments, and then convincing some of the sharpest, most foresighted partners on Earth to join us in this innovation marathon. We knew it would take indomitable resolve. We started when Internet penetration in Africa was less than 5% and opened the world for isolated teens in Apartheid-era townships and rural villages. We knew it would take energy, sacrifice, creativity, innovation, and single-minded commitment. We knew it, and our incredible partners stood by us, solving problems together. We pushed it. Together we made it happen.

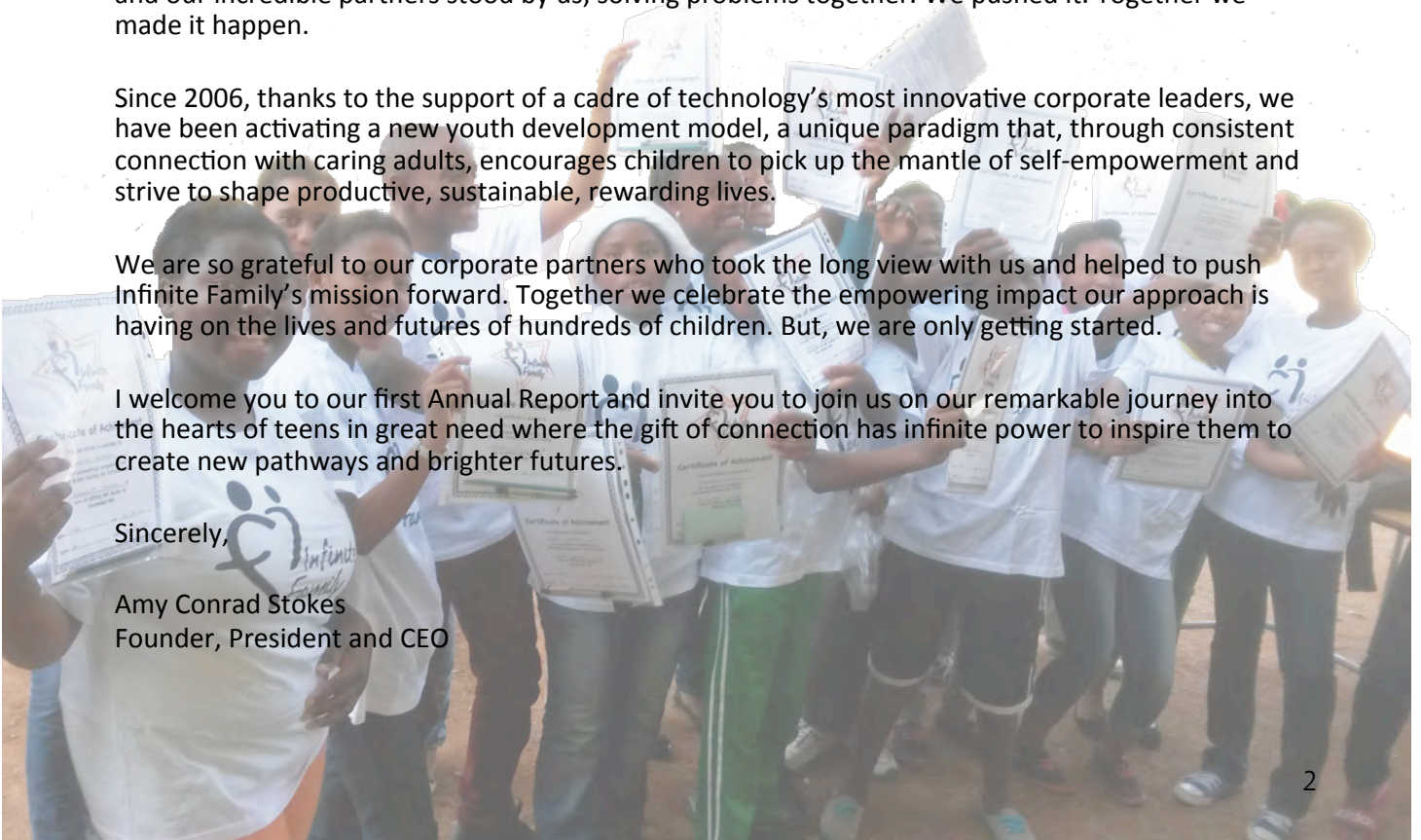
Since 2006, thanks to the support of a cadre of technology's most innovative corporate leaders, we have been activating a new youth development model, a unique paradigm that, through consistent connection with caring adults, encourages children to pick up the mantle of self-empowerment and strive to shape productive, sustainable, rewarding lives.

We are so grateful to our corporate partners who took the long view with us and helped to push Infinite Family's mission forward. Together we celebrate the empowering impact our approach is having on the lives and futures of hundreds of children. But, we are only getting started.

I welcome you to our first Annual Report and invite you to join us on our remarkable journey into the hearts of teens in great need where the gift of connection has infinite power to inspire them to create new pathways and brighter futures.

Sincerely,

Amy Conrad Stokes  
Founder, President and CEO





## Our Vision and Mission

Infinite Family envisions an Africa transformed by its youth, whose self-reliance leads to a better life and a stronger society.

Our Mission is to promote self-reliance—to augment what is taught in the classroom and the home to help develop resilient, responsible, and resourceful students as they prepare for their lives as young adults and beyond.

## Our Model

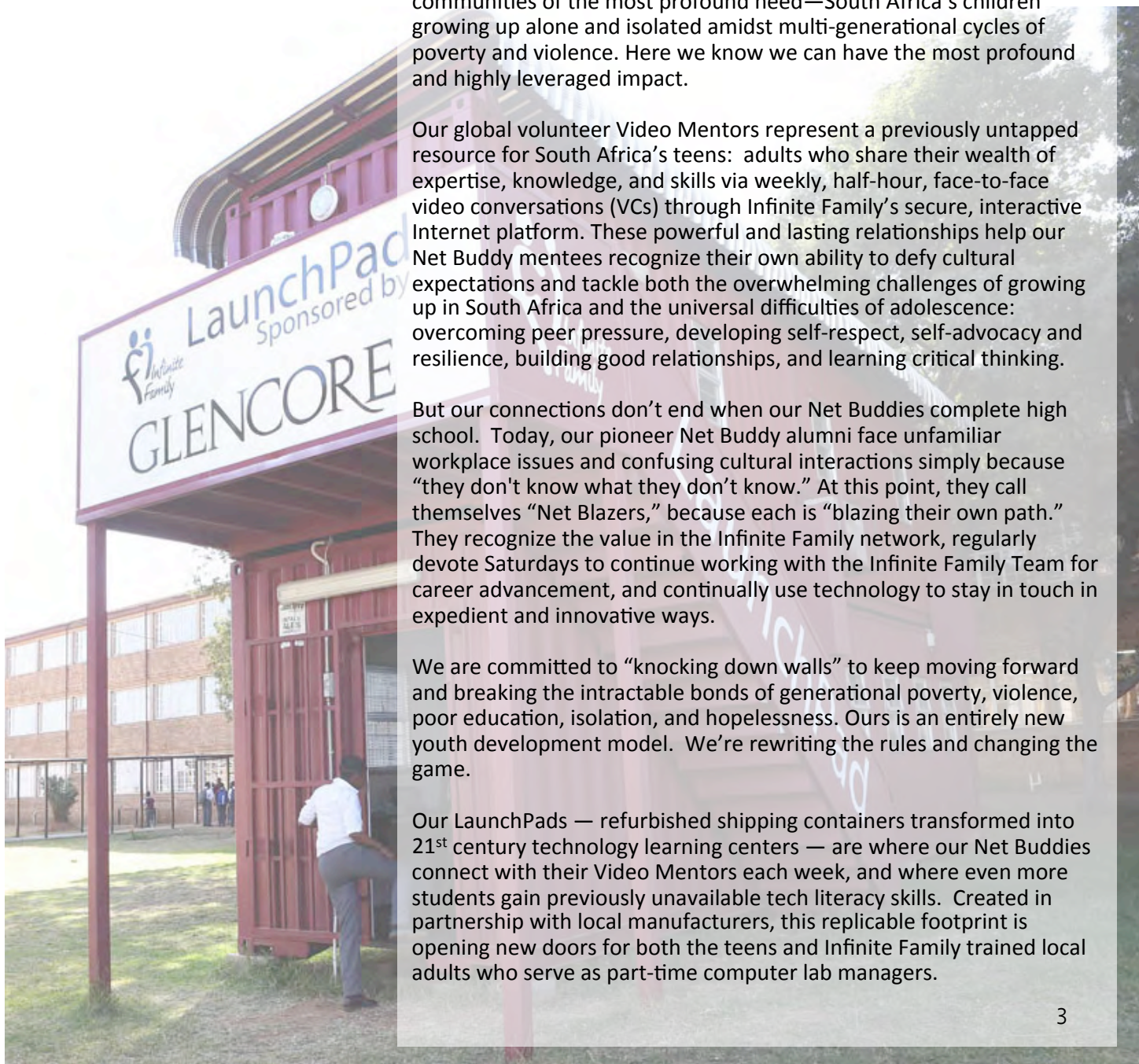
We are innovators, driven by our vision of tapping and delivering the valuable resource of adult wisdom, inspiration, and compassion to communities of the most profound need—South Africa’s children growing up alone and isolated amidst multi-generational cycles of poverty and violence. Here we know we can have the most profound and highly leveraged impact.

Our global volunteer Video Mentors represent a previously untapped resource for South Africa’s teens: adults who share their wealth of expertise, knowledge, and skills via weekly, half-hour, face-to-face video conversations (VCs) through Infinite Family’s secure, interactive Internet platform. These powerful and lasting relationships help our Net Buddy mentees recognize their own ability to defy cultural expectations and tackle both the overwhelming challenges of growing up in South Africa and the universal difficulties of adolescence: overcoming peer pressure, developing self-respect, self-advocacy and resilience, building good relationships, and learning critical thinking.

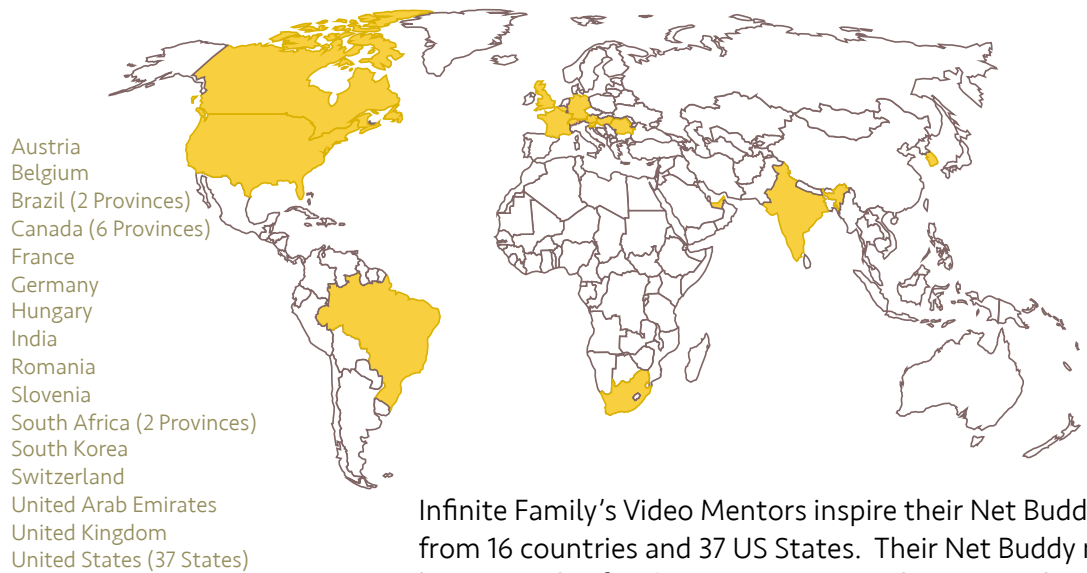
But our connections don’t end when our Net Buddies complete high school. Today, our pioneer Net Buddy alumni face unfamiliar workplace issues and confusing cultural interactions simply because “they don’t know what they don’t know.” At this point, they call themselves “Net Blazers,” because each is “blazing their own path.” They recognize the value in the Infinite Family network, regularly devote Saturdays to continue working with the Infinite Family Team for career advancement, and continually use technology to stay in touch in expedient and innovative ways.

We are committed to “knocking down walls” to keep moving forward and breaking the intractable bonds of generational poverty, violence, poor education, isolation, and hopelessness. Ours is an entirely new youth development model. We’re rewriting the rules and changing the game.

Our LaunchPads — refurbished shipping containers transformed into 21<sup>st</sup> century technology learning centers — are where our Net Buddies connect with their Video Mentors each week, and where even more students gain previously unavailable tech literacy skills. Created in partnership with local manufacturers, this replicable footprint is opening new doors for both the teens and Infinite Family trained local adults who serve as part-time computer lab managers.



# Our Global Volunteers



Infinite Family's Video Mentors inspire their Net Buddy mentees from 16 countries and 37 US States. Their Net Buddy mentees live in South Africa's Gauteng, Mpumalanga, North West and Western Cape provinces.

# Our Partners

We have forged powerful, enduring alliances with some of the world's most forward-moving technology drivers— companies like Internet Solutions (the VSAT pictured is located in Bodibe Village) and BT Communications Services in South Africa, and Adobe and Clarix in the U.S. These are problem-solving leaders that share our quest to break down technological barriers and erase the social and economic isolation that keeps students in places like Alexandra Township and Lanseria (Gauteng Province); Bodibe (North West Province); and Phola (Mpumalanga Province) off the grid and frozen in desolation.

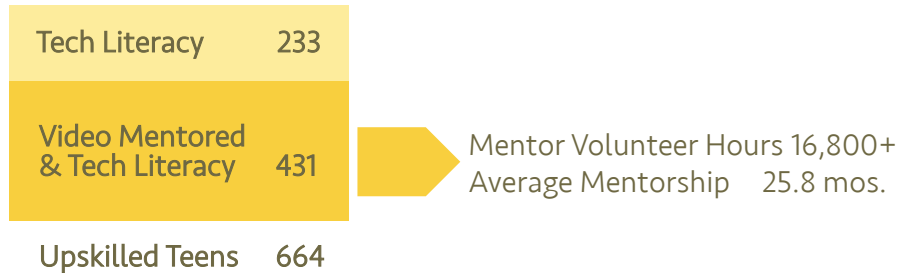
Our corporate sponsors believe in us, stay with us, and provide cutting-edge tools to advance our work. We are grateful and know our greatest strengths lies with our partnerships.





# Impact

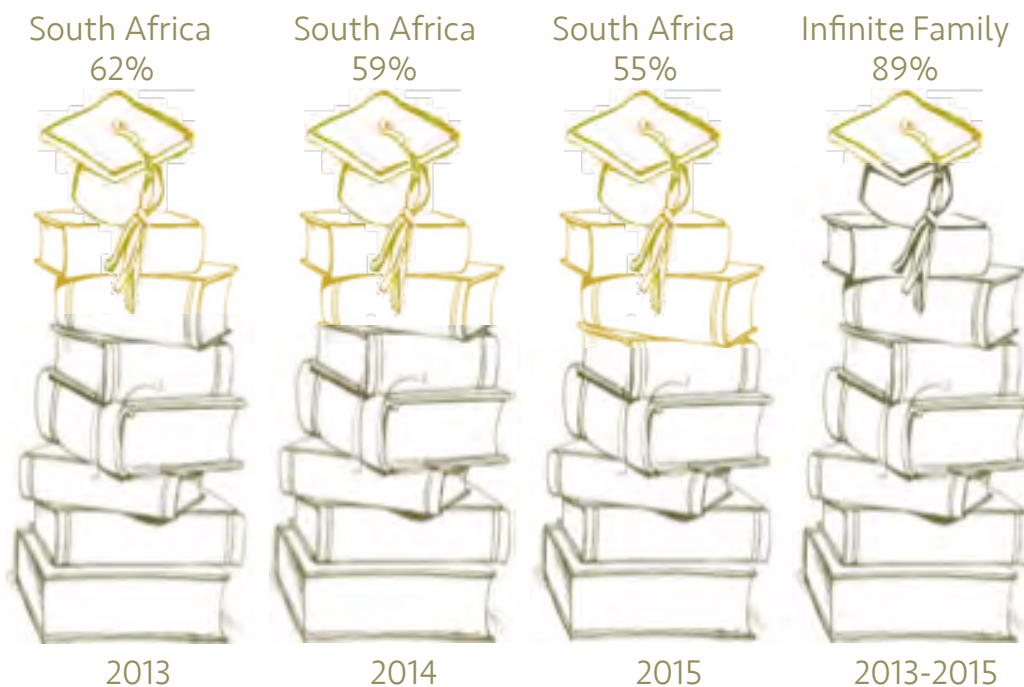
## New Skills for South African Teens



Our volunteer Video Mentors have provided more than 16,800 hours to 431 South African students. Another 233 have learned valuable technology skills in our computer labs. Thus far, on average, students are mentored for more than two (2) years, with more than 40% of mentorships lasting more than three years.

What happens when a student has access to an adult that believes in their future? They begin to fight for it as well. Ninety percent (90%) of teens who have had Video Mentors in 12<sup>th</sup> grade pass with the qualifications to go on to college or university, versus just over half of their non-mentored peers. They are among the first generation in their families to access education opportunities that will lead to a job with a brighter future!

## 12<sup>th</sup> Grade Qualification for Advanced Studies

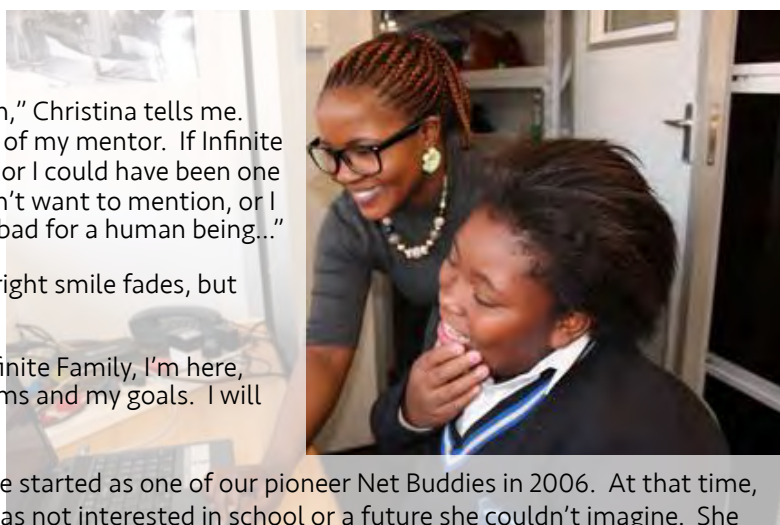


## Resolve – CHRISTINA

“I know what I want and how to get it. I push,” Christina tells me. “Infinite Family is who I am in a way because of my mentor. If Infinite Family wasn’t there, I could have been dead, or I could have been one of the girls in Hillbrow doing something I don’t want to mention, or I could have been in drugs or anything that is bad for a human being...”

As Christina reflects on her childhood, her bright smile fades, but only for a moment.

“I could have been just nobody. But with Infinite Family, I’m here, and I’m going to go a long way with my dreams and my goals. I will achieve them.”



Without a doubt, Christina is on her way. She started as one of our pioneer Net Buddies in 2006. At that time, she was a self-proclaimed “party girl” who was not interested in school or a future she couldn’t imagine. She credits her turnaround six months later to Liz, her Video Mentor living in New York City. Soon thereafter, Christina became Infinite Family’s first part-time Net Fundi computer lab manager. Then we asked her to train her replacement and become our first full-time Mentoring Support Coordinator. Today she is our first South African-based Program Associate responsible for onboarding and training new Video Mentors, and a very strong and capable role model for her two younger sisters.

## Donors & Sponsors

Adobe Systems Incorporated  
Dawna Alliss  
Amazon Smile Foundation  
Indranil Bagchi  
Angela Beekers-Uberoi & Hank Uberoi  
BT Communications Services South Africa  
Alicia Cahill Ha & Soon Ha  
Jody & Larry Carlson  
Kathleen Casey  
Patricia Ceruzzi & Martin Joyce  
Chideo  
Lisa Cintron & Ezra Borut  
Ellen Clancy  
Clarix Technologies  
Wendy & Eric Cohen  
Susan Cole & Jeff Thompson  
Linda Connolly  
Rita Conrad & Jerome Conrad, MD  
Carrie & Darin Blackwelder  
Dial-a-Nerd  
European Patent Office, Munich  
European Patent Office, The Hague  
European School Munich  
Federal Home Loan Mortgage Corp  
Joan & Aaron Fischer  
Lida Fouto & Steven Cancro  
Loretta Franklin  
Marla & Frank Franzese  
Shari Gelber-Ratner, MD & Adam Ratner, MD  
Give with Liberty  
Glencore South Africa  
Florence Goldsmith  
Mary Griffin  
Roberta Gumbel

Lydia & Benjamin Ho  
Betsy & Alan Hohlfelder  
Holiday Inn Sandton  
Amy Freed Humbert  
Janet & Ray Huntley  
Virginia Hutchings  
Ideaology  
Internet Solutions  
Just for Humanity  
Kathleen & John Karber  
Mitchell Karp  
Lisa Klausner  
Christine & Ed Krause  
Kristy & Chris Kubacki  
Thomas & Rita Laberteaux  
Dona Laketek  
May Lee  
Gwyneth Leech & David Wilson  
Julie & Paul Leff  
Dana Lent  
Robin & Stan Lent  
Sarah Lent  
Lisa & Lewis Liman  
Patricia & Eric Lobenfeld  
John Loehrer  
Rachel Lovett  
Franci Lu  
Jennifer Luyster  
Mia Marais & Johannes Hanekom  
Lauren McGill  
Constance Melrose  
Katie Michel  
Kathleen Moore  
Laura Marie Norwood  
Kathy & John Osterholzer

Kenneth Owen  
Angela Paolicelli-Ortiz  
Patterson Belknap Webb & Tyler  
Margaret Patterson  
Alison Paul & Mark Pomerleau  
Pfizer Foundation  
Pulse Contact Solutions  
Faith Rendell  
Michael Robins  
Sophie & Joseph Sacca  
Barbara Sahagan  
Salesforce  
Mariam Sarrafan & Fati Sanii, PhD  
Mary Beth Sasso  
Carrie Shapiro & Peter Frey  
Michael Shay  
Stacie & Mark Sholl  
Skadden, Arps, Slate, Meagher & Flom  
Skolnick Family Charitable Trust  
Lucia Skwarek & Alex Gutierrez  
Helen & Jerome Smith  
Amy Spangler  
Amy & Chris Stokes  
David Strozzi  
Janet Sullivan  
Betsy & Mike Terry  
Susan Traub  
Kevin Travis  
Heather & Chris Tressler  
TripAdvisor Charitable Foundation  
Anthony Umadhay, PhD  
Karen & Chip Van Klompenberg  
Erica and Eugene Villalobos  
Webber Wentzel

## Resilience – JACKIE

Jackie is a single mom living and working in desktop publishing in South Africa. She owes her present career success and firm priorities to her Infinite Family mentor, Cecilia—an education and sustainable business specialist from Pittsburgh.

“What makes me successful and move forward every day? I came from a place where everything is inferior. Having a mentor telling you that life is much bigger and goes much farther than where you are right now, I think that makes me successful.”

Why did having a mentor make the difference?

“It meant that I had someone I could talk to, someone to advise me and lead me the right direction. My mentor showed me how to go about doing things that I didn’t know [how to do]. She was someone I could be open with. I knew I had someone there who would help me and give me direction.”

“I am doing desktop publishing, but still hoping to go into marketing at Coca Cola one day. ”

“The most important thing is my life now is my son.”

## Directors

**Richardt Dannhauser** Infinite Family and Infinite Family, SA  
Head of Operations and Systems  
IS International at Internet Solutions  
Abuja, Nigeria

**Carol Durst-Wertheim, PhD** Secretary, Infinite Family  
Educator, Author, Entrepreneur  
Millwood, NY

**Bette Kun** Infinite Family, SA  
IT Marketing and Communications Specialist  
Johannesburg, South Africa

**Sarah Lent** Infinite Family  
Executive Director Marketing and New Business  
Interbrand, London  
London, United Kingdom

**Rachel Lovett** Vice President, Infinite Family  
Interim Executive Director  
Thriving in Place  
San Francisco, CA

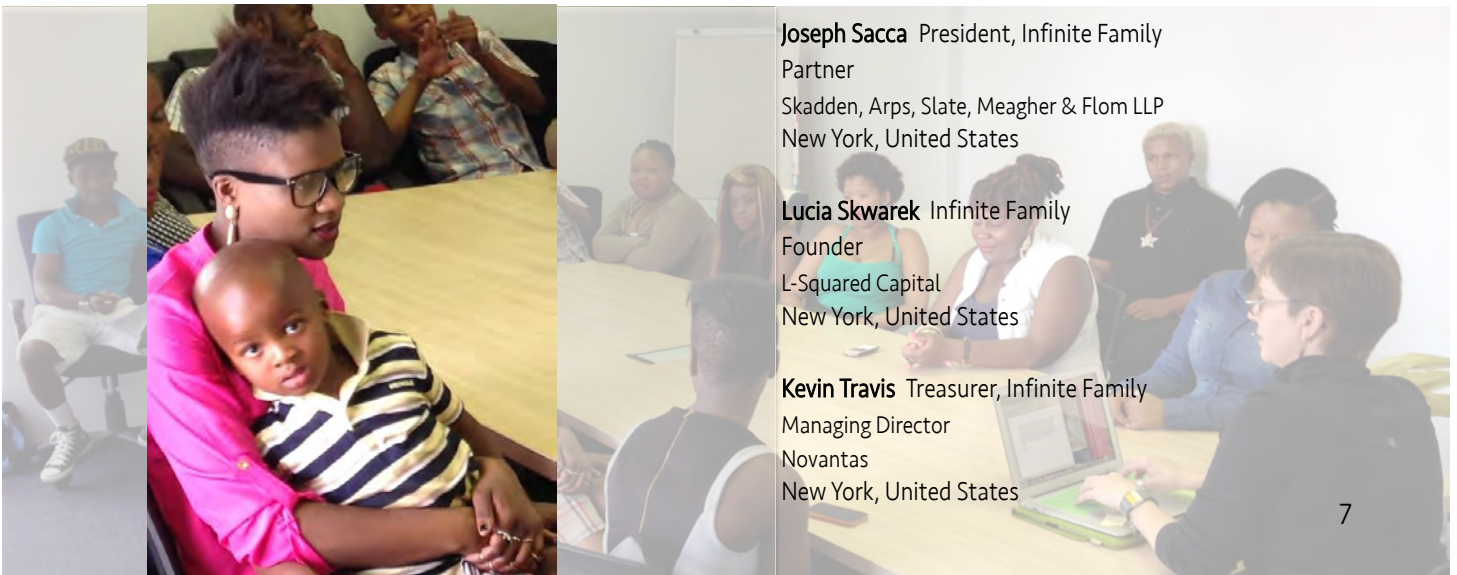
**Thabang Masingi** Infinite Family and Infinite Family, SA  
Corporate Investment Banking Legal team  
Barclays Africa Group Limited  
Johannesburg, South Africa

**Amy Stokes** Infinite Family and Infinite Family, SA  
Founder and CEO  
Infinite Family  
New York, United States

**Joseph Sacca** President, Infinite Family  
Partner  
Skadden, Arps, Slate, Meagher & Flom LLP  
New York, United States

**Lucia Skwarek** Infinite Family  
Founder  
L-Squared Capital  
New York, United States

**Kevin Travis** Treasurer, Infinite Family  
Managing Director  
Novantas  
New York, United States





## Moving Forward

We know what it takes to make video mentoring an invaluable asset in the lives of South African teens striving to break the bonds of generational poverty and violence. ***Our infrastructure expansion plan, driven by double-decker LaunchPad computer labs and strong technology partnerships, is scheduled to triple the number of Net Buddy mentees we serve each year by the end of 2017.*** Based on ongoing work with our early Net Buddy alumni, we are also in process to formalize and extend Infinite Family's long-term career advancement program within our active network of Net Blazers.

With the help of our partners, many of which have supported our work since our earliest days, we know that our model addresses a real and growing deficit. The exploding youth population in South Africa, the first generation of "born frees," struggles with their lack of work readiness and the widespread acceptance of dependency. With your help, we will create access to the world of knowledge and opportunities that will equip today's South African teens with the skills and knowledge to create their own new opportunities and to build self-reliance that leads to stronger communities.

## YOU!

Now we ask you to be part of our worldwide team raising the resilience, expectations and opportunities for South Africa's teens. By becoming a Video Mentor; helping us connect to create powerful partnerships; or by supporting program growth with a donation; YOU will be a part of accelerating our momentum and bringing the healthy, productive future we see for the children of South Africa to hundreds more children in the coming year and beyond.



**INFINITE FAMILY US AND INFINITE FAMILY SA**  
**Statements of Financial Position**  
**December 31, 2015 (Consolidating) and December 31, 2014 (Consolidating)**

	<b>2015</b>	<b>2014</b>
	<b>Consolidated</b>	<b>Consolidated</b>
	<b>Totals</b>	<b>Totals</b>
	<u>                    </u>	<u>                    </u>
<b>ASSETS</b>		
CURRENT ASSETS		
Cash	\$ 48,724	\$ 85,874
Pledged gifts	7,525	32,218
Prepaid expenses	832	5,358
	<u>                    </u>	<u>                    </u>
Total current assets	57,081	123,450
EQUIPMENT AND SOFTWARE		
Equipment and software	106,280	121,329
Accumulated depreciation	(71,312)	(68,230)
	<u>                    </u>	<u>                    </u>
Equipment and software - net	34,968	53,099
	<u>                    </u>	<u>                    </u>
<b>Total assets</b>	<b>\$ <u>92,049</u></b>	<b>\$ <u>176,549</u></b>
<b>LIABILITIES AND NET ASSETS (DEFICIT)</b>		
CURRENT LIABILITIES		
Account payable	\$ 14,992	\$ 18,777
Note payable	75,851	75,851
	<u>                    </u>	<u>                    </u>
Total liabilities	90,843	94,628
NET ASSETS (DEFICIT)		
Unrestricted net assets (deficit)	(50,234)	(45,632)
Temporary restricted net assets	51,440	127,553
	<u>                    </u>	<u>                    </u>
Total net assets (deficit)	1,206	81,921
	<u>                    </u>	<u>                    </u>
<b>Total liabilities and net assets (deficit)</b>	<b>\$ <u>92,049</u></b>	<b>\$ <u>176,549</u></b>

**INFINITE FAMILY US AND INFINITE FAMILY SA**  
**Statements of Activities**  
**Years Ended December 31, 2015 (Consolidating) and December 31, 2014 (Consolidating)**

	<b>2015</b>	<b>2014</b>
	<b>Consolidated</b>	<b>Consolidated</b>
	<b>Totals</b>	<b>Totals</b>
	<hr/>	<hr/>
<b>UNRESTRICTED NET ASSETS</b>		
<b>SUPPORT AND REVENUE</b>		
Contributions	\$ 252,444	\$ 273,049
In-Kind contributions	193,292	96,679
Other	1,668	2,262
	<hr/>	<hr/>
Total unrestricted support and revenue	447,404	371,990
<b>EXPENSES AND LOSSES</b>		
Program Services: Mentorships	396,806	315,876
Supporting activities		
Management and general	49,529	53,771
Fundraising	57,238	95,462
	<hr/>	<hr/>
Total supporting activities	106,767	149,233
Total expenses	503,573	465,109
Foreign currency translation loss	24,546	10,803
Total expenses and losses	528,119	475,912
Net assets released from restrictions	55,664	50,778
	<hr/>	<hr/>
Change in unrestricted net assets	(25,051)	(53,144)
<b>TEMPORARILY RESTRICTED NET ASSETS</b>		
Contributions	0	88,885
Net assets released from restrictions	(55,664)	(50,778)
	<hr/>	<hr/>
Change in temporary restricted net assets	(55,664)	38,107
<b>Change in net assets</b>	<b>(80,715)</b>	<b>(15,037)</b>
Net assets (deficit) - beginning of year	81,921	96,958
	<hr/>	<hr/>
<b>Net assets (deficit) - end of year</b>	<b>\$ 1,206</b>	<b>\$ 81,921</b>
	<hr/> <hr/>	<hr/> <hr/>